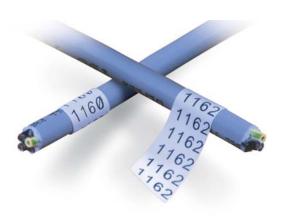
Brady IP™ Series Printer

BradyID.com

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Brady IP™ Series Prin	
Description	High-performance printing with smart cell supplies allowing printer, materials, and ribbon to communicate making set-up and changeovers significantly faster, easier and less wasteful.
Applications & Other Comments	Mid-volume applications when frequent material change-overs are needed, and for inexperienced users wanting easy training. Ideal for asset ID, cable and wire ID, circuit board ID, bar coding.
Typical Throughput & Operational Hours	5000 labels/day 12 hrs/5 days
Print Technology & Color Capabilites	Thermal Transfer and Direct Thermal; Monocolor
Print Resolution	300 or 600 dpi
Max Print Width	4.160"
Media Widths	1"-4.160"
Minimum Label Dim.	0.250"
Auto Cut-off	Optional
PC Connect or Stand Alone Operation	PC Connect only
Ribbon & Material Installation	Labels: Loose roll, attach to cartridge & drops in Ribbon: Loose roll, "thread-thru" required
Calibration Required	Yes
Label Creation & Set-up	Semi-automaticd (select label part from software and label sets up)
Connectivity Options	Standard: Serial, Parallel, USB, Ethernet 10/100
Compatible PC Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for

Specialty Material Recommendations		
B-593 Raised Panel	Acceptable	
Labels	(with special printer settings)	
Nomex® Tags	Not Recommended	
B-330 Polyolefin	Not Recommended	
Heat Shrink Wrap		
PermaSleeve® PS	Yes (black print only)	
& HT		
PermaSleeve® ZH	Not Recommended	
PermaSleeve® HX	Not Recommended	
Double-Sided	Not Recommended	
PermaSleeve®		
Outdoor Safety &	No	
Facility Labels		
White Print Ribbon	Yes (with gapped & continuous only)	



IP™ Series Printer and Accessories

Description
Brady IP 300 dpi Printer
Brady IP 300 dpi Printer and LabelMark Software
Brady IP 300 dpi Printer with cutter
Brady IP 600 dpi Printer
Brady IP 600 dpi Printer and LabelMark Software
Brady IP 600 dpi Printer with cutter
Universal Rolling Case
Brady IP Universal Ribbon Core
Print Head Cleaning Pen

Pat. No. 8,127,991

IP™ Series Software Solutions:



LabelMark™ Labeling Software

Robust cd-based software solution for label design, data importing, editing and printing. Written specifically for wire and datacomm ID, ADM labeling and general industrial applications. *View page 220 for more information.*



CodeSoft™ Label Design Software

This powerful cd-based enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications. *View page 223 for more information.*

Brady360® 5 Year Warranty

We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with



a 5-year printer warranty standard and free of

charge on our benchtop printer models.* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.

Free 5-year warranty standard on Benchtop models* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360® stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360® preventative maintenance service

Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

*Excludes repairs due to negligence. Excludes Wraptor™ model and handheld models. See BradylD.com/brady360 for full coverage details & restrictions.