

## BBP<sup>®</sup>72 Double Sided Printer Specifications

<b>Description</b>	Specialty high volume printer designed specifically for printing double-sided heat-shrink sleeves in larger quantity print job sizes.
<b>Applications &amp; Other Comments</b>	High Volume Permasleeve <sup>®</sup> Wire Marking Sleeves (Double-sided format only).
<b>Typical Throughput &amp; Operational Hours</b>	7000+ labels /day 24 hrs / 7 days
<b>Print Technology &amp; Color Capabilities</b>	Thermal Transfer; Monochrome
<b>Print Resolution</b>	300 dpi
<b>Max Print Width</b>	4.160"
<b>Media Widths</b>	N/A
<b>Minimum Label Dimension</b>	0.182"
<b>Auto Cut-off</b>	No
<b>PC Connect or Stand Alone Operation</b>	PC Connect only
<b>Ribbon &amp; Material Installation</b>	<b>Labels:</b> Loose roll, "thread-thru" required <b>Ribbon:</b> Loose roll, "thread-thru" required
<b>Calibration Required</b>	Yes
<b>Label Creation &amp; Set-up</b>	Semi-automatic (select label part from software and label sets up)
<b>Connectivity Options</b>	Standard: USB, Ethernet 10/100
<b>Compatible PC Software</b>	Labelmark <sup>™</sup> Software, Codesoft <sup>™</sup> Software, Windows <sup>®</sup> based driver for 3rd party software use*

## Specialty Material Recommendations

<b>B-593 Raised Panel Labels</b>	Not Recommended
<b>Nomex<sup>®</sup> Tags</b>	Not Recommended
<b>B-330 Polyolefin Heat Shrink Wrap</b>	Not Recommended
<b>PermaSleeve<sup>®</sup> PS &amp; HT</b>	Yes (Double-Sided Format Only)
<b>PermaSleeve<sup>®</sup> ZH</b>	Yes (Double-Sided Format Only)
<b>PermaSleeve<sup>®</sup> HX</b>	Yes (Double-Sided Format Only)
<b>Double-Sided PermaSleeve<sup>®</sup></b>	Yes (Recommended)
<b>Outdoor Safety &amp; Facility Labels</b>	No
<b>White Print Ribbon</b>	Not Recommended

## BBP<sup>®</sup>72 Printer and Accessories

Catalog #	Description
BBP72-34L	BBP72 Double Sided Printer and Labelmark Software
64692	Print Head Cleaning Pen

## Included Software Solution:



### Included LabelMark<sup>™</sup> Labeling Software

Robust cd-based software solution for label design, data importing, editing and printing. Written specifically for wire and datacomm ID, ADM labeling and general industrial applications. *View page 220 for more information.*

## Brady360<sup>®</sup> 5 Year Warranty

We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.\* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.



### Free 5-year warranty standard on Benchtop models\* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360<sup>®</sup> stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360<sup>®</sup> preventative maintenance service

### Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

*\*Excludes repairs due to negligence. Excludes Wraptor<sup>™</sup> model and handheld models. See BradyID.com/brady360 for full coverage details & restrictions.*

## Industry Specifications

Together with Brady ribbon, the heat-shrink sleeves meet a variety of industry specifications:



Industry Specifications	PermaSleeve DR (B-187)	PermaSleeve PS (B-342)	PermaSleeve HT (B-345)	PermaSleeve ZH (B-7641)	PermaSleeve HX (B-7642)
SAE-AMS-DTL-23053/5C (Class 1)		•			•
SAE-AS-81531		•	•	•	•
MIL-STD-202		•	•	•	•
NASA SP-R-022A Outgassing			•		
RoHS Recognized		•	•	•	•
UL Recognized		•			
<b>Tested Per:</b>					
SAE- DTL- 2305 3/5 Class 1			•		
ASTM E162		•	•	•	•
ASTM E662		•	•	•	•