

BBP®12 Label Printer Specifications

Description	Small, compact, economical entry level printer with high speed print and 300 dpi resolution.
Applications & Other Comments	Lower volume applications requiring a small desktop footprint. Ideal for Laboratory ID, General ID, Wire and Cable ID, Lower volume electronics ID.
Typical Throughput & Operational Hours	1000 labels/day 8 hrs/5 days
Print Technology & Color Capabilities	Thermal Transfer and Direct Thermal; Monochrome
Print Resolution	300 dpi
Max Print Width	4.150"
Media Widths	0.79"-4.40"
Minimum Label Dim.	0.390"
Auto Cut-off	-
PC Connect or Stand Alone Operation	PC Connect only
Ribbon & Material Installation	Labels: Loose roll, "thread-thru" required Ribbon: Loose roll, "thread-thru" required
Calibration Required	Yes
Label Creation & Set-up	Semi-automatic (select label part from software and label sets up)
Connectivity Options	Standard: Serial, Parallel, USB, Ethernet, USB Host
Compatible PC Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations

B-593 Raised Panel Labels	Not Recommended
Nomex® Tags	Not Recommended
B-330 Polyolefin Heat Shrink Wrap	Not Recommended
PermaSleeve® PS & HT	Yes (black print only)
PermaSleeve® ZH	Not Recommended
PermaSleeve® HX	Yes (black print only)
Double-Sided PermaSleeve®	Yes (With 2-pass reinsert of media, black print only)
Outdoor Safety & Facility Labels	No
White Print Ribbon	Not Recommended

BBP®12 Printer and Accessories

Catalog #	Description
BBP12-US	Bbp12 Label Printer
BBP12-US-LM	Bbp12 Label Printer with LabelMark Software
BBP12-U	Bbp12 External Media Holder Accessory for 3" Core Bulk Rolls
120994	Universal Rolling Case
64692	Print Head Cleaning Pen

BBP®12 Software Solutions:



Labelmark™ Labeling Software

Robust cd-based software solution for label design, data importing, editing and printing. Written specifically for wire and data comm ID, ADM labeling and general industrial applications.

View page 220 for more information.



CodeSoft™ Label Design Software

Available separately, this powerful cd-based enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications.

View page 223 for more information.

Brady360® 5 Year Warranty

We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.



Free 5-year warranty standard on Benchtop models* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360® stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360® preventative maintenance service

Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

**Excludes repairs due to negligence. Excludes Wraptor™ model and handheld models. See BradyID.com/brady360 for full coverage details & restrictions.*



Did you know? BBP®12 and Laboratory Materials

Brady offers a wide variety of materials that are ideal for laboratory applications. These lab materials are designed for existing vial, slide, and well plate sizes, and they hold up under tissue processing protocols, LN2, -70°C, Xylene, IPA, autoclave and other extreme conditions.

View Brady's Laboratory Solutions Catalog at: BradyID.com/lab



Windows® is a registered trademark of Microsoft Corporation.