

BBP®35 & BBP®37 Label Printers

BradyID.com/bbp33



Request Printer Demo

Visit BradyID.com/bbp37 to request a printer demo.

Your Complete Printing Solution:

B30 Series Material Rolls.....Page 94
 B30 Series Print Ribbons.....Page 123

Benchmark Printers

BBP®35 & BBP®37 Printers



Multi-Color Printing



Cut-Out Shapes (BBP®37 Printer only)



20-Second Supply Changover

BBP®37
 MULTICOLOR & CUT
 LABEL PRINTER

BBP®35
 MULTICOLOR LABEL PRINTER

Color Your Way to an Improved Workplace.

Brady's BBP®35 and BBP®37 sign and label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right at your own facility and right when you need them. With remarkable multi-color printing, versatile shape-cutting capabilities and impressively fast print speeds, you'll never know how you lived without one of these printers.

Multiple Print Colors

- Print signs and labels that are more noticeable, more memorable and more effective
- Color is the differentiator when you need to effectively improve workplace safety and productivity

Shape Cutting with the BBP®37

- Revolutionary built-in XY plotter-cutter system
- Cut out shapes and text, or cut around your message to create labels that look and fit just how you want them to

Label Making Made Easy

- Incredibly easy and intuitive so anyone can use it
- Ideal for multiple users, centralized locations and lean/5S events

Automatic Label Setup

- Printers read critical information from the supply cartridge and then automatically set up the label attributes so you can start printing immediately
- No more calibration or wasted labels

Time Saving

- 20-second changeovers with “drop in” ribbons and labels
- 5 Inches per second print speed

Unprecedented Capabilities Set the New Standard in Safety & Facility ID.



Industrial Signs & Labels



GHS Hazcomm Labels



Safety & Compliance Labels



Product Identification Labels



Pipe Markers



Cut-Out Shapes and Text with BBP®37 Printer.