

Brady IP™ Series Printer Specifications

Description	High-performance printing with smart cell supplies allowing printer, materials, and ribbon to communicate making set-up and changeovers significantly faster, easier and less wasteful.
Applications & Other Comments	Mid-volume applications when frequent material change-overs are needed, and for inexperienced users wanting easy training. Ideal for asset ID, cable and wire ID, circuit board ID, bar coding.
Typical Throughput & Operational Hours	5000 labels/day 12 hrs/5 days
Print Technology & Color Capabilities	Thermal Transfer and Direct Thermal; Monocolor
Print Resolution	300 or 600 dpi
Max Print Width	4.160"
Media Widths	1"-4.160"
Minimum Label Dim.	0.250"
Auto Cut-off	Optional
PC Connect or Stand Alone Operation	PC Connect only
Ribbon & Material Installation	Labels: Loose roll, attach to cartridge & drops in Ribbon: Loose roll, "thread-thru" required
Calibration Required	Yes
Label Creation & Set-up	Semi-automatic (select label part from software and label sets up)
Connectivity Options	Standard: Serial, Parallel, USB, Ethernet 10/100
Compatible PC Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations

B-593 Raised Panel Labels	Acceptable (with special printer settings)
Nomex® Tags	Not Recommended
B-330 Polyolefin Heat Shrink Wrap	Not Recommended
PermaSleeve® PS & HT	Yes (black print only)
PermaSleeve® ZH	Not Recommended
PermaSleeve® HX	Not Recommended
Double-Sided PermaSleeve®	Not Recommended
Outdoor Safety & Facility Labels	No
White Print Ribbon	Yes (with gapped & continuous only)



IP™ Series Printer and Accessories

Catalog #	Description
300 dpi IP Printer	
BP-IP300	Brady IP 300 dpi Printer
BP-IP300-LMS	Brady IP 300 dpi Printer and LabelMark Software
BP-IP300-C	Brady IP 300 dpi Printer with cutter
600 dpi IP Printer	
BP-IP600	Brady IP 600 dpi Printer
BP-IP600-LMS	Brady IP 600 dpi Printer and LabelMark Software
BP-IP600-C	Brady IP 600 dpi Printer with cutter
Accessories	
120994	Universal Rolling Case
IP-R-UNIV-CORE	Brady IP Universal Ribbon Core
64692	Print Head Cleaning Pen

Pat. No. 8,127,991

IP™ Series Software Solutions:



LabelMark™ Labeling Software

Robust cd-based software solution for label design, data importing, editing and printing. Written specifically for wire and datacomm ID, ADM labeling and general industrial applications. *View page 220 for more information.*



CodeSoft™ Label Design Software

This powerful cd-based enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications. *View page 223 for more information.*

Brady360® 5 Year Warranty

We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.



Free 5-year warranty standard on Benchtop models* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360® stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360® preventative maintenance service

Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

**Excludes repairs due to negligence. Excludes Wraptor™ model and handheld models. See BradyID.com/brady360 for full coverage details & restrictions.*