## BBP®12 Label Printer

#### BradyID.com



#### **Printer Demo!**

Visit BradylD.com/bbp12 to request a printer demo.

### **Your Complete Printing Solution:**

1" Small Core Material Rolls	Page 82
3" Core Material Rolls(BBP12 compatible when used with Media H	
BBP®12 Print Ribbons	Page 88



# **BBP**<sup>®</sup>12 LABEL PRINTER

# Efficiency, Versatility & Performance Packed into one multi-use printer.

From labels to wire markers and asset identification labels, the BBP®12 Label Printer gives you the versatility to print all your basic labels types from one machine - saving costs, reducing downtime and simplifying your labeling.

#### Simple, Efficient Design

- Specially-designed small core media rolls and ribbons provide fast installation and reduce change-over time
- Compatible with 3" core media rolls if using the external media holder (sold separately)
- Easy set-up & calibration
- Compact size won't clutter your workplace or bench

#### **Performance**

- Sharp 300 dpi printing on labels up to 4" wide
- Fast print speed—up to 4" per second
- Over 800 varieties of labels including external-feed bulk rolls and custom parts
- Centering ribbon spindle virtually eliminates ribbon wrinkling



While the BBP®12 label printer primarily uses 1" core materials for low to medium volume printing, an external media holder is available for purchase should high volume printing be needed.

This optional external media holder attaches to the back of the BBP®12 label printer, enabling customers to run larger 3" core rolls for high volume printing.

