

# BBP<sup>®</sup>35 & BBP<sup>®</sup>37 Label Printers

BradyID.com/bbp33

## BBP<sup>®</sup>33 Label Printer Specifications

<b>Description</b>	Facility, Safety and Lean 5S printer for walk up and print ease of use, fast supply changeovers, multicolor printing and ability to cut-out text and shapes (cut-outs enabled on BBP37 only). Best choice for "lean event" labeling situations and multiple user locations because it has a very approachable interface and very fast supply changeovers.
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<b>Applications &amp; Other Comments</b>	Facility & Safety ID, Signs, Pipe Markers, Lean/5S, Arc Flash Labels, GHS & Chemical Labels, Equipment Labels, Panel & Push Button Labels, Reflective & Glow in the Dark Labels, Tags, Magnetic, Cold-Temp Labeling, Cut-out Text with BBP37 only.
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<b>Typical Throughput &amp; Operational Hours</b>	3000 labels/day 8 hrs/5 days
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<b>Print Technology &amp; Color Capabilities</b>	Thermal Transfer; Multi-color
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<b>Print Resolution</b>	300 dpi
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<b>Max Print Width</b>	4.000"
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<b>Media Widths</b>	0.500" to 4.250"
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<b>Minimum Label Dim.</b>	0.250"
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<b>Auto Cut-off</b>	Yes. BBP37 also has XY Cutter.
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<b>PC Connect or Stand Alone Operation</b>	Stand-alone or PC Connect
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<b>Ribbon &amp; Material Installation</b>	<b>Labels:</b> Supplied in cartridge, drops into place, 15 sec changeover <b>Ribbon:</b> Supplied in cartridge, snaps into place, 5 sec changeover
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<b>Calibration Required</b>	No (no wasted material)
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<b>Label Creation &amp; Set-up</b>	Automatic (PC software reads data on chip and automatically sets up label size, color, fonts, etc.)
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<b>Connectivity Options</b>	Standard: USB, Ethernet
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<b>Compatible PC Software</b>	Brady Workstation Apps
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## Specialty Material Recommendations

<b>B-593 Raised Panel Labels</b>	Yes
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<b>Nomex<sup>®</sup> Tags</b>	N/A
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<b>B-330 Polyolefin Heat Shrink Wrap</b>	N/A
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<b>PermaSleeve<sup>®</sup> PS &amp; HT</b>	No
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<b>PermaSleeve<sup>®</sup> ZH</b>	No
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<b>PermaSleeve<sup>®</sup> HX</b>	No
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<b>Double-Sided PermaSleeve<sup>®</sup></b>	No
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<b>Outdoor Safety &amp; Facility Labels</b>	Yes (multiple materials)
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<b>White Print Ribbon</b>	Yes (Recommended)
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Multiple U.S. Patents Apply  
Printers: 6364552 B1; 6788324; 6768502 B2  
BBP37 Printer Only: 6664995 B2;  
Ribbon cartridges: 6860658 B2; D480749

## BBP<sup>®</sup>35 & BBP<sup>®</sup>37 Printers and Accessories

Catalog #	Description
BBP35	BBP35 Multicolor Sign & Label Printer*
BBP37	BBP37 Color & Cut Sign & Label Printer*
120994	Rolling case with handle, 2 pockets for supplies
B31-WIPER	5 pack of extra media wipers
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)
76737	Transfer tape for cut-out objects (200 ft. roll)
B37-BLADE	Replacement XY cutting blade for BBP37 (1 each)

\* Printer ships with cleaning kit, cutter cleaning tool, power cord, quick start guide and USB cable.



## BBP<sup>®</sup>35 & BBP<sup>®</sup>37 PC Software Solutions:

### Brady Workstation Apps

Brady has revolutionized its label creation software by now offering apps specific to your projects. Once the free Brady Workstation is installed on your PC, you can then download a variety of free or paid labeling apps including Custom Label Designer, Express Signs, Pipe Markers, Lockout Writer and GHS.

View page 222 for more information or download at [workstation.bradynid.com](http://workstation.bradynid.com)



Custom Designer App



Express Signs App



GHS Labels App



Pipe Marker & Arrow Tape Apps



Lockout Writer App

## Brady360<sup>®</sup> 5 Year Warranty

We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.\* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.



### Free 5-year warranty standard on Benchtop models\* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360<sup>®</sup> stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360<sup>®</sup> preventative maintenance service

### Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

\*Excludes repairs due to negligence. Excludes Wraptor<sup>™</sup> model and handheld models. See [BradyID.com/brady360](http://BradyID.com/brady360) for full coverage details & restrictions.