13 Trendy New Colors Perfect for You.

Select from neon, sheen, glitter and glow-in-the-dark options for your next project! NWI's newest innovations, ViViD and GloGo™ bring style and utility to you. Tell us what you want, and we will make it your way. Options include straight and coiled, logos, private labels, custom colors, lengths, custom design assemblies and more.



BRILLIANT



Baja Wave



Citrus Lime



Cotton Candy



Double Shot



Lemon Twist



Purple Tang



Tangerine Tart

SHEEN



Titanium Tight

Hot Flash

GLITTER



Coral Razz

Cosmic Blue

GloGo

GLOW-IN-THE-DARK COLORS

Unique photoluminescent technology glows for 22+ hours after exposure to a light source



Sapphire Blue

Citrine Green

